

Good News About a Career in Florida's Nursery & Landscape Industry

Florida's Green Industry leads the state as a top career field for people interested in making a good living while making our state even more beautiful.

Why the surge in green careers?

An FNGLA-sponsored study by the University of Florida in 2005 shows almost 300,000 employees in Florida's green industry. In an industry with more than \$15.2 billion in sales, a successful and lucrative career is just waiting for you!

You don't need to have a green thumb or a degree to apply. Enthusiasm and a willingness to learn are top qualities companies are looking for in employees. Whether your interest lies in the science of growing plants, customer service, sales, management or outdoor landscape work, the Green Industry has a job for you.

How do I get started?

- ❖ Join FNGLA as a student member to get to know Florida's nursery and landscape industry and the professionals who may employ you.
- ❖ Check out a great new website to find out all you need to know about careers in Florida's Green Industry across the United States! www.TheLandLovers.com
- ❖ Get some training. Take horticulture courses in High School, at a Technical Center or Community College, through the University of Florida Extension Offices in your county, or attend a four-year university.
- ❖ Earn your FNGLA Certified Horticulture Professional (FCHP) designation. This industry-recognized certification will show your knowledge in horticulture.
- ❖ Attend industry trade shows such as FNGLA's The Landscape Show in Orlando in September and Tropical Plant Industry Exhibition (TPIE) in Ft. Lauderdale in January. Get face-to-face with the opportunities in your industry!

What can I expect?

You will be an integral part of one of Florida's largest and fastest-growing segments of agriculture — Florida's number two industry! Employers are waiting to talk to you. A successful career or business of your own is right at your finger tips. It just takes dedication, certification, professionalism and a desire to be the best in your field!



For more information, contact:
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Horticulture Career Opportunities

Major Categories of Careers:

Landscape Contractor
Landscape Architect
Landscape Designer
Landscape Manager (Maintenance)
Interiorscaper
Pest Control Operator
Retail Garden Center Sales
Arborist
Irrigation Design/Installation
Nursery Operations
Greenhouse Operations
Golf Course Superintendent
Ag/Hort Teacher
Researcher
Extension Agent
Theme Park Gardener
Parks Department Worker
Garden Curator

Companies Offering Careers:

Landscape Construction/Installation
Landscape Maintenance/Management
Landscape Design Firms
Landscape Architecture Firms
Design/Build Firms
Nursery/Greenhouse Operations
Theme Parks
Golf Courses
Property Managers
County or City Parks Departments
Independent Garden Centers
Large Chain Merchandisers
Botanical Gardens
Public Schools
University or Colleges
Cooperative Extensions
Interiorscape Companies
Trucking/Transportation Companies

